

More Ways to be Involved

campaign cabinet

We request that all Campaign Cabinet members attend meetings on the following dates:

monthly morning meetings

United Way, 320 E Gutierrez St, SB

- Wednesday, May 20 from 8:00-9:30 AM
- Wednesday, June 10 from 8:00-9:00 AM
- Wednesday, July 8 from 8:00-9:00 AM
- Wednesday, July 29 from 8:00-9:00 AM

volunteer opportunities

lunch bunch

Volunteer a lunch hour between June 22nd-August 7th for kids who need you. Come alone or with co-workers and be a role model for low-income and at-risk children right here in our community.

Contact Jenny Lewallen at 965.8591 x138.



day of caring

Join over 1,000 people at the largest single-day volunteer event in Tri-County! Help local agencies accomplish much-needed projects that they can't complete on their own time. Lend a hand and build a community! Sept. 19, 2009.

Contact Juli Askew at 965.8591 x110.



calendar of events

executive club luncheon

Thursday, June 11, 2009

11:30 AM - 1:00 PM

Four Seasons Biltmore

pacesetter campaign kickoff

Wednesday, July 1, 2009

11:30 AM - 1:30 PM

Fess Parker's DoubleTree Resort

day of caring

Saturday, September 19, 2009

8:00 AM - 1:00 PM

Page Youth Center and Agency Sites

red feather ball

Saturday, October 10, 2008

6:00 PM - midnight

Fess Parker's DoubleTree Resort

holiday bash

Wednesday, December 9, 2008

5:30 - 7:30 PM

Fess Parker's DoubleTree Resort



320 E. Gutierrez Street
Santa Barbara, CA 93101
phone: (805) 965-8591
fax: (805) 962-3461
www.unitedwaysb.org
www.volunteersb.org
www.partnershipsb.org

Be a part

United Way
of Santa Barbara County



You & I

*...helping local people
as no one person or
organization can!*

Case Statement Power of Partnership™ 2009-2010

Hands-on Experience

- Join us at an event or volunteer

Please let us know which events you'd like to volunteer for, host or attend.

• Volunteer at an event

• Host/Sponsor an event

• Attend an event

of the solution

Right here, right now, with the *Power of Partnership™*, we are improving lives for kids, families, seniors and you! Focusing our efforts together through **Education, Income and Health!**

Community Impact Areas

Successful Children

ENSURING ALL CHILDREN enter school ready to learn and educating youth for responsible adulthood

- Welcome Every Baby
- Pre-Kindergarten Institutes
- Home Play Learning Kits
- Character Counts!
- Fun in the Sun
- Project Learn/ A-OK
- Youth Investment Partnership

Strong Families

BUILDING STRONG FAMILIES through affordable housing, family counseling, and shelter services, among many other programs and services

- Child and Domestic Abuse-Prevention and Treatment
- Gang prevention programs
- Drop-in substance abuse treatment
- Building stable family relationships

Independent Seniors

ENCOURAGING GREATER independence for seniors and their caregivers through services including home meal delivery, adult day care, and respite care

- 211 Crisis Hotline Initiative
- Community Disaster Fund
- Gatekeeper Senior Services
- Collaboration
- Mobile Food Pantry
- Santa Barbara County Work-Life Initiative

* List represents only a fraction of the programs and services offered.

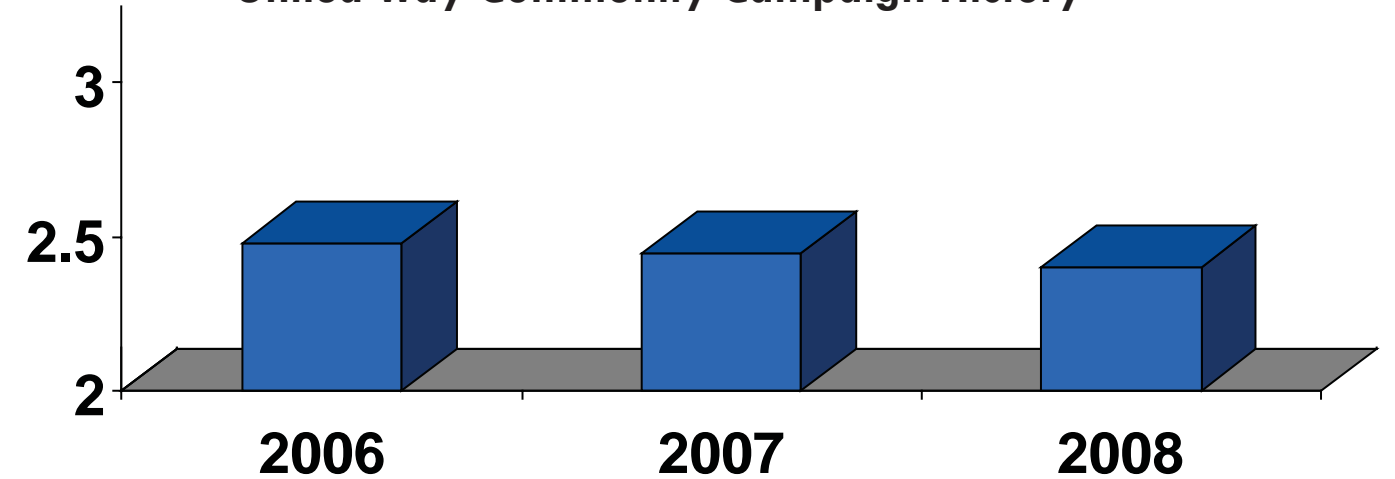


United Way of Santa Barbara County is focused on bottom-line results, the lives we change and the communities we help shape. We know that's what matters to you. We address the root causes of community issues that affect local children, families and seniors.

Helping kids, families, seniors and you!



United Way Community Campaign History



2008 - 2009 Results:
Total Raised:\$2,401,084

Average Gift: \$355
\$ to UW Raised: 82%

Strategies Proposed for 2009-2010:

Personal Support

1. Join United Way's Executive Club
2. Join Leadership Circle

Organizational Support

1. Run a fun and successful United Way Campaign with presentations by United Way staff.
2. Use incentives and fun activities to energize and thank your employees.

United Way Community All-Stars

1. Increase the number of Community All-Stars in your organization.

Volunteerism

1. Encourage a participation in Fun in the Sun/ Lunch Bunch
2. Organize a Day of Caring Team.
3. Encourage your younger employees to join Young Leaders Society.

Our Workplace Partners

Top Leadership Campaigns

We acknowledge the following organizations that have employees who are members of the Leadership Circle. The number to the right of the organization represents the number of employees giving a minimum of \$1,200 annually to United Way.

New Levels Annual Gift

| | |
|-------------------------------|-------------------|
| Alexis de Tocqueville Society | \$10,000 + |
| Gold Circle | \$6,000 - \$9,999 |
| Silver Circle | \$3,000 - \$5,999 |
| Bronze Circle | \$1,200 - \$2,999 |

Organization Leadership Givers

| | |
|---|----|
| 1. County of Santa Barbara | 43 |
| 2. Santa Barbara Bank & Trust | 27 |
| 3. UCSB | 20 |
| 4. Cottage Health Systems | 28 |
| 5. AGIA-Insurance Services | 13 |
| 6. Raytheon Electronic Systems | 5 |
| 7. City of Santa Barbara | 12 |
| 8. Cox Communications | 6 |
| 9. Wells Fargo Bank | 2 |
| 10. Venoco Inc. | 6 |
| 11. Nordstrom | 2 |
| 12. Santa Barbara City College | 2 |
| 13. MarBorg Industries | 4 |
| 14. Montecito Bank & Trust | 3 |
| 15. Exxon-Mobil | 2 |
| 16. Visiting Nurse & Hospice Care | 1 |
| 17. Westmont College | 3 |
| 18. United Parcel Service | 0 |
| 19. Astro Aerospace | 4 |
| 20. ABC-CLIO | 2 |
| 21. Community West Bank | 1 |
| 22. Santa Barbara City School Dist. | 1 |
| 23. Bank of America | 1 |
| 24. Microsoft Corporation | 0 |
| 25. QAD | 3 |
| 26. Verizon Communications, Inc. | 0 |
| 27. United Way of Santa Barbara | 5 |
| 28. DuPont Displays | 3 |
| 29. Damitz, Brooks, Nightingale, Turner & Morrisset | 4 |
| 30. L-3 Communications MariPro Inc. | 2 |

WORKPLACE GIVING is an integral and essential part of our Annual Community Campaign. Each year thousands of individuals give to United Way of Santa Barbara County from more than 175 organizations. Their partnership speaks volumes about their generosity and support for the community. Workplace campaigns also give local companies valuable ways of building morale and team spirits as an organization. **United Way Community All Stars (CAS)** are individuals who have given \$500 or more to United Way of Santa Barbara County for three consecutive years.

| Organization | CAS | Corporate \$ Gift | Special \$ Events | Employee \$ Gift | Total \$ Gift | Average \$ Gift |
|-------------------------------------|-----|-------------------|-------------------|------------------|---------------|-----------------|
| 1. County of Santa Barbara | 73 | | 9,027.78 | 233,555.88 | 250,775.66 | 302.94 |
| 2. Santa Barbara Bank & Trust | 58 | 56,678.75 | 6,837.56 | 101,171.30 | 177,588.61 | 326.85 |
| 3. UCSB | 55 | | 6,793.20 | 118,898.00 | 125,691.20 | 236.38 |
| 4. Cottage Health System | 51 | | 30.00 | 124,168.40 | 124,198.40 | 248.83 |
| 5. AGIA Insurance Services | 14 | 48,118.60 | 2,072.60 | 46,046.00 | 96,237.20 | 374.36 |
| 6. Raytheon Electronic Sys. | 7 | | | 81,731.84 | 81,731.84 | 544.88 |
| 7. City of Santa Barbara | 33 | | 1,804.00 | 73,710.51 | 75,514.51 | 293.67 |
| 8. Cox Communications | 8 | 17,099.88 | 6,721.82 | 27,477.94 | 51,299.64 | 323.37 |
| 9. Wells Fargo Bank | 3 | 7,750.00 | 1,566.00 | 38,327.85 | 47,643.85 | 407.74 |
| 10. Venoco | 6 | 18,850.00 | | 24,854.48 | 43,704.48 | 285.68 |
| 11. Nordstrom | 2 | 5,348.00 | 4,396.00 | 27,635.00 | 37,379.00 | 131.60 |
| 12. Santa Barbara City College | 8 | | 451.61 | 31,309.36 | 31,760.97 | 180.98 |
| 13. MarBorg Industries | 12 | | | 27,742.00 | 27,742.00 | 195.37 |
| 14. Montecito Bank & Trust | 4 | 5,000.00 | 7,947.13 | 13,425.00 | 26,142.43 | 181.42 |
| 15. Exxon-Mobil | 0 | 5,000.00 | 3,494.69 | 15,790.00 | 24,284.69 | 986.88 |
| 16. Visiting Nurse & Hospice Care | 8 | | 40.00 | 23,286.83 | 23,326.83 | 319.00 |
| 17. Westmont College | 7 | | 75.00 | 22,653.50 | 22,728.50 | 167.80 |
| 18. United Parcel Service | 3 | 2,846.25 | | 18,974.92 | 21,821.17 | 206.25 |
| 19. Astro Aerospace | 9 | 1,500.00 | | 19,786.00 | 21,286.00 | 1,319.07 |
| 20. ABC-Clio | 7 | 8,113.00 | | 11,887.00 | 20,000.00 | 409.90 |
| 21. Community West Bank | 4 | 3,000.00 | 6,009.58 | 11,214.00 | 19,984.58 | 249.20 |
| 22. Santa Barbara City School Dist. | 7 | | | 19,184.00 | 19,184.00 | 121.42 |
| 23. Bank of America | 3 | 10,000.00 | 554.62 | 6,991.00 | 17,545.62 | 317.77 |
| 24. Microsoft Corporation | 0 | 900.00 | | 15,981.00 | 16,881.00 | 1,065.40 |
| 25. QAD | 10 | | | 16,566.88 | 16,566.88 | 501.72 |
| 26. Verizon Communications | 1 | 15,000.00 | | 1,385.80 | 16,385.80 | 230.97 |
| 27. United Way of Santa Barbara | 9 | | 73.00 | 16,723.96 | 15,602.80 | 780.14 |
| 28. DuPont Displays | 7 | 2,000.00 | 100.00 | 12,304.00 | 14,404.00 | 267.48 |
| 29. Damitz, Brooks, Nightingale... | 6 | | | 12,748.00 | 12,748.00 | 910.57 |
| 30. L-3 Communications | 5 | 2,800.00 | 18.00 | 9,671.25 | 12,489.25 | 483.56 |

Join with us...

... So that we can ensure that everyone in our community has a hopeful future!

Although we help thousands of people each year, there are still pressing needs to address, such as:

- Kids on the waiting list to get into Fun in the Sun
- Parents waiting to get their kids into safe, affordable after school care
- Seniors not receiving the care that they deserve
- People in crisis that don't know where to go for help



Please join with us and be a part of the solution!



How you can help...

What you as a leader can do:

Please fill in where indicated.

Pledge your personal support

Executive Club

Pledge your organizational support

Corporate Gift

Employee Campaign

Sponsorship

What your Campaign Manager will do:

Please fill in where indicated.

This person will work with your United Way representative to ensure a successful and fun campaign!

Campaign Manager

Campaign Date

Thank You to Our Executive Club!

Benefits

- Company Name, personal name, and photo highlighted in a full page Santa Barbara News-Press, Independent, and Pacific Coast Business Times ads annually
- Company Name, personal name, and photo highlighted in United Way of Santa Barbara County Newsletter: 5,400 distribution, and two electronic newsletters, 10,000 distribution per month
- Two hosted annual luncheons with community peers and distinguished speaker
- Reported in annual Thank You Report: 6,000 copies sent
- Visibility in annual Leadership Brochure: 1,500 per year
- Position as a socially responsible community leader
- Brings your workforce together as a team for an important cause and inspires employee pride for your organization.



United Way of Santa Barbara County

Results Matter

By uniting the best people, best ideas and resources from our community, United Way is able to create a more meaningful and measurable impact in our community and bring about results that change lives.

We wish to thank all members for their organizational and personal support at the Leadership level.

Tocqueville Society: \$10,000 +
Gold Circle: \$6,000 - 9,999
Silver Circle: \$3,000 - 5,999
Bronze Circle: \$1,200 - 2,999

Requirements

- Make increasing annual net investment of \$1,200 or more to United Way of Santa Barbara County or its initiatives.
- Conduct a quality employee campaign supported by United Way of Santa Barbara County staff. (If applicable, depending on organization size or structure.)
- Personal commitment to employee campaign
- Annual corporate gift (if applicable)
- Commitment to employee volunteerism, fund distribution, campaign, loaned executives, special events and/or Day of Caring.



Thank you to the Executive Club OF UNITED WAY OF SANTA BARBARA COUNTY



These leaders have renewed their membership in or joined the 2008-2009 Executive Club as of May 1, 2009. We appreciate these local leaders, and we recognize their significant contribution by making both a personal and organizational commitment to improving the quality of life in our community through the *Power of Partnership™*.

You and I...helping local people as no one person or organization can!



United Way of Santa Barbara County