

**United Way
of Santa Barbara County**

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www.volunteersbc.org
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Raise Your Hand for Education – Take Action Now!
United Way of Santa Barbara County June 21, 2011
United for Literacy Day of Action

WHAT: On June 21, individuals and families across the country will participate in the fourth annual United Way Day of Action (DOA). Here, in Santa Barbara County, Day of Action will partner with United Way of Santa Barbara County's (UWSBC) United for Literacy (UFL) initiative to create the UFL-DOA volunteer event.

UFL-DOA will bring local volunteers together to help sort reading books by grade level which will then be distributed to local underserved and at-risk children. Volunteers will also assist in assembling Home Play Learning kits for preschool-aged children who will be participating in UWSBC's Pre-kindergarten Institutes this summer.

Improving education is an important goal for our Santa Barbara County community and it is one of three major focus areas for UWSBC's longer-term goals. During the next 10 years, UWSBC is committed to the following educational goals:

- Increasing the number of Santa Barbara County high school students who are graduating on time by 50%.
- Increasing the number of Santa Barbara County students who are reading at or above proficient by 50%.

To get involved with UFL-DOA or other educational volunteer opportunities, please visit www.volunteersbc.org or contact Laura Finlay at lfinlayCI@unitedwaysb.org. To Take Action and make your pledge you can go to www.liveunited.org/volunteer.

WHERE: United Way of Santa Barbara County office, 320 East Gutierrez Street, Santa Barbara, CA 93101.

WHEN: Tuesday, June 21, 3:00pm - 5:00pm

WHY: Advancing the common good involves creating opportunities for a better life for all. When individuals, organizations, governments, and businesses set aside their special interests and work together, we can make a difference. Living United means being a part of the change to help reach our community's goals.



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