

2006 Red Feather Ball Celebrates Past Honorees

United Way of Santa Barbara County's 2006 Red Feather Ball & Cirque, Le Cirque du Bal de la Plume Rouge, was held at the Bacara Resort & Spa on October 14. The event, under Master of Ceremonies **Debby Davison**, celebrated a decade of the past recipients of the Abercrombie Community Excellence Award.



John & Susan Hanna and Kent & Jill Englert

These honorees included: **Larry Crandell, Michael Towbes, Lady Leslie and the late Lord Paul Ridley-Tree, Andy Granatelli, former Sheriff Jim Thomas, Katherine and the late Stewart Abercrombie, Ursula and the late Wally Drew, Bob Bryant, and the late Stuart Taylor.** Organizations honored included: **KEYT-TV, Montecito Bank & Trust, Santa Barbara News-Press, Cottage Health System, Santa Barbara City College, Cox Communications, Raytheon Company, Westmont College, and Santa Barbara Bank & Trust.**

"Philanthropy the Musical," a production of Broadway and Hollywood songs which were "decomposed" by **Erin Graffy** to honor the philanthropist was performed. Such songs as "As Time Goes By," and "I Get a Kick Out of You" became

"As Dimes Roll By" and "I Get a Check Out of You." The musical was fun, clever, and earned a standing ovation for the cast: **Erin Graffy, Anne Smith Towbes, Susan Keller, Parker Montgomery, Fred Benko, and Steven Crandell.** They were accompanied by **Gil Rosas** on the piano.



Red Feather Ball Honorees Michael & Anne Smith Towbes, Robert & Patty Bryant, Andy & Dolly Granatelli, and Katherine Abercrombie

A photo gallery of 100 Ball pictures is available on the home page of www.unitedwaysb.org. Enjoy!


The crowd was also entertained by breathtaking **Le Cirque** performances: the German Wheel, the Aerial Chiffon and the Strength and Balancing Duo.



Le Cirque performer on the German Wheel

The event's live auction of an African safari, an Alaskan fishing resort trip, and fantastic trips to Fiji, Paris, and New York drew lots of excitement and bids from the audience.

Also on the block for the live auction were scholarships to United Way's signature summer learning program, **Fun in the Sun**. All proceeds from the Red Feather Ball go to this special program, which assists Santa Barbara's homeless and at-risk children.

Next year's Red Feather Ball will be held on Saturday, October 13, 2007. Reserve your tickets now for a better-than-ever event. Call United Way of Santa Barbara County at 965-8591 or visit our Web site: www.unitedwaysb.org. 

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DAY OF CARING

United Way of Santa Barbara County's 15th Annual Day of Caring took place on September 16 and was a great success for the 47 non-profit agencies that benefited from volunteer work. This year, over 1,000 volunteers gathered for a kick-off breakfast and pep rally (including performances by the **San Marcos High School Madrigals, Dos Pueblos High School's drum line, and Santa Barbara City College's cheerleaders**) at the Page Youth Center before heading off for a day filled with painting, gardening, and revitalization.

United Way's Volunteer Campaign Chair, **City Administrator Jim Armstrong (City of Santa Barbara)**, announced the campaign goals for the year: \$2,630,000 in total pledges, \$300 average gift, and \$2,104,000 in unrestricted gifts. United Way Deputy Chair, **Brian Sarvis, Superintendent of Santa Barbara School Districts**, reviewed the results of more than 25 workplace campaigns and hundreds of residential donors: \$806,000 pledged to date!



Volunteers working on landscape improvement at the Santa Barbara Audubon Society



Volunteers helping organize supplies at Pacific Pride Foundation

The volunteer hours were worth over \$150,000 and projects that might otherwise have languished were completed. Now agencies can focus on what they do best: serving the community. It was a great way to kick off United Way's annual campaign – a day filled with volunteering, sharing, and a motivating spirit to continue to make Santa Barbara County an even stronger community, year after year. *******

Day of Caring 2006 Sponsors

Kickoff Sponsor:
Cox Business Services

Cornerstone Sponsors:
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Page Youth Center
Santa Barbara Bank & Trust
SBParent.com

Pillar Sponsors:
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Easy Lift Transportation
Home Improvement Center
La Arcada Investment Corporation
Pacific Scientific
Raytheon Company
Santa Barbara Independent
Santa Barbara News-Press
QAD
Wells Fargo Bank

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Community West Bank
Damitz, Brooks, Nightingale,
Turner & Morrisset
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Duncan & Duncan
Goleta Coffee Company
Goleta Lions Club
K-LITE 101.7
L-3 Communications MariPro, Inc.
Santa Barbara Daily Sound
Starbuck, Tisdale & Associates

2006 Day of Caring Volunteers - Teams & Individuals

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Anacapa School
Apple Corps
Bank of America
Bank of Santa Barbara
Bargain Network
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Business First National Bank
Byrd Financial
City of Santa Barbara
Community Action Commission
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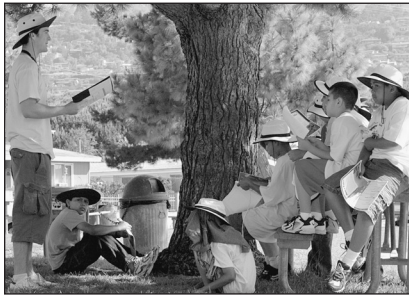
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Mercer Advisors
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Phillip Morlan
Mrs. Brown's Girls
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Elaine Rymillis
San Marcos High School Madrigals
San Marcos High School Royals
Sansum Clinic
Santa Barbara Bank & Trust
Santa Barbara Church of Christ
Santa Barbara City College
Santa Barbara Health Insurance
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Sarvis Family
Nancy Seyle
Shea Family
Taher Team
Alex Tuttle
UCSB
Vignale Goldberg Family
Westmont College
Wolfe and Associates
Women Making a Difference
Yardi Systems
YMCA
Ashley Zermeno

FUN IN THE SUN Evaluations

This year, United Way’s Fun in the Sun program – a comprehensive summer curriculum which provides educational and recreational opportunities to youth from low-income families – contracted an external, independent researcher from Claremont Graduate



Fun in the Sun participants improving their skills with the “Ready to Read” program

University to obtain information and evaluate the effectiveness of the program. Participants, counselors-in-training, program leaders, and participants’ parents were asked about participants’ reading ability, perceptions

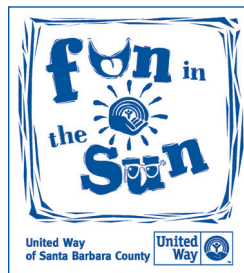
of positive identity and self-control, leadership skills, and satisfaction with the Fun in the Sun program.

The results of the study showed that 76% of the general program participants improved their reading skills. Typically, children from low-income families lose two to three months of reading achievement over the summer, meaning that they start the school year at a disadvantage compared to their classmates from middle- and high-income families. Additionally, 84% of the general program participants upheld or gained in their perceptions of family and community support. Overall, participants, their parents, and counselors-in-training described themselves as being “quite satisfied” with the Fun in the Sun program. ★★★



Fun in the Sun participants learning about marine life at the Ty Warner Sea Center

FUN IN THE SUN Success Story



George*, a 5th grade participant at the Hollister Fun in the Sun site, came into the program with a lower-than-grade-level reading ability and showed signs of a slight learning disability. At the start of the Ready to Read curriculum, George did not like the idea of reading, nor spending time each day focusing on reading skills. The program leaders quickly found that George was behind in his reading level and had difficulty focusing on the experience of reading.

As Ready to Read progressed, the program leaders and site coordinators observed George’s reading abilities improving and his visible enjoyment of reading. George particularly enjoyed the Santa Barbara Public Library’s Bookmobile – every time the Bookmobile visited, George would get very excited and always checked out a new book. Soon George was picking out books when he was given his choice of prizes for excellent behavior. On the last day of the program, the Santa Barbara Public Library donated a large number of books and George took several of them home. By the conclusion of the program, George was excited about reading and his abilities had greatly improved.

* Name has been changed for privacy. ★★★

PROGRAM PARTNER THANK YOU

United Way says “Thank you!” to our
Fun in the Sun Program Partners:

Lead Agencies: Girls Inc. of Greater Santa Barbara & Girls Inc. of Carpinteria

Assistance League of Santa Barbara

Cancer Center of Santa Barbara

Carpinteria Unified School District

Community Action Commission

Community Environmental Council

Channel Islands YMCA

City of Santa Barbara, Department of Parks & Recreation

Clinic on Wheels

Community Action Commission

Cornelia Moore Dental Foundation

Dancing Drum

Family Service Agency

Foodbank of Santa Barbara County

Friendship Center

Girls Inc. of Carpinteria

Goleta Union School District

Safety Town

Santa Barbara Botanic Garden

Santa Barbara Jazz Dance Academy at Arts Alive

Santa Barbara Museum of Natural History

Santa Barbara Neighborhood Clinics

Santa Barbara Public Library

Santa Barbara School District

Santa Barbara Tennis Patrons

Funds to Be Awarded to Provide Help for Caregivers of Frail Seniors

As the large baby boomer generation ages, the number of caregivers is also expected to grow. Many of the caregivers will be a family member – most likely a wife, husband, daughter, son, or even a grandchild. Adults over the age of 85 are the fastest-growing segment of Santa Barbara County’s population. Nearly 65% of caregivers for the elderly are age 65 and over themselves. Nearly 85% of home care is provided by family or friends.

To help address these issues, United Way of Santa Barbara County has entered into an innovative partnership with the local **Area Agency on Aging (AAA)**. Together, United Way of Santa Barbara County and the federally funded AAA will provide a joint funding stream for respite services to help family caregivers who take care of dependent seniors. AAA is a national network of federal agencies working on behalf of senior citizens and funding senior programs. In 2007, United Way will make a contribution and directly as a result, AAA will contribute three times that amount.

According to **Paul Didier**, United Way of Santa Barbara County’s President and CEO, this three-to-one federal matching funds opportunity is a first for Santa Barbara County. “We are delighted to be able to take advantage of this funding that has gone unused by local seniors. We are currently going through the process of allocating the funds in a




Volunteers from United Way of Santa Barbara County and the Area Agency on Aging at the Family Caregiver Respite Committee Meeting

public-private team process based on applications from local non-profit organizations that assist seniors. The funds will be distributed for use after January 1, 2007.”

The area of focus will be to provide respite care and programs for family caregivers of seniors who have limitations in daily living, such as needing assistance with hygiene, getting dressed, and eating. Seniors may be in home care, elder day care, or institutional care/assisted living facilities.


“We are especially challenged to care for our seniors in an area like Santa Barbara where housing is very expensive. The fact is that it is likely that no more care facilities will be built in the future because of high housing costs. Seniors needing care are usually shipped out of Santa Barbara or they are taken on by a family member,” noted Didier.

Altogether, this new partnership will provide approximately 3,200 hours of respite care to local families in the greatest need in just the next six months. 

HELPING HAND

Diagnosed with chronic depression and anxiety, and having been a drug addict for many years, Yvonne* is now on a new path in her life. Currently sober and receiving treatment, Yvonne would be at a different place in her life had she not contacted the Drop-In Center, a program within the Council on Alcoholism and Drug Abuse (CADA) which receives grants and other assistance from United Way of Santa Barbara County. After completing detox, Yvonne joined another affiliated program, Project Recovery, and receives treatment that addresses her addiction and mental state and includes

acupuncture and group counseling sessions. Yvonne proudly explains that the people involved with the Drop-In Center are all “really good and really caring. It is more than just their job. They will really help you.” Yvonne’s story serves as a testament to the success of the Drop-In Center in the local community, where referrals and information services transform personal hardship into personal growth. Together, working for and with the community, United Way and the Drop-In Center are able to make a difference in the lives of local citizens.

* Name has been changed for privacy. 



CAMPAIGN NEWS



United Way
of Santa Barbara County

**2006-2007
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Exxon Mobil has just finished the 2006 United Way employee campaign. The campaign included presentations on nearby offshore oil rigs as well as presentations on dry land. Exxon employees



Exxon Mobil crew boat used during offshore UWSBC campaign presentations

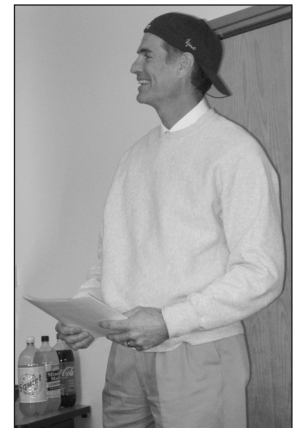
participate in yearly presentations, and are very up-to-date on the new projects that United Way of Santa Barbara County has undertaken.

The company also continued to support United Way on a corporate level by pledging \$5,500 toward this year's campaign. In addition to annual presentations and corporate giving, employee campaign manager **Cynthia Gibson** hosted special events, including a bake sale and a golf tournament to raise extra money for the campaign.

The Goleta Water District has just finished the 2006 employee United Way campaign. The campaign at Goleta Water has been strong for many years,

proving that this organization is committed to giving back to the community. The campaign kickoff was a lunch meeting with a "beer and brats" theme. The staff had root beer and bratwurst for lunch before hearing from United Way's speaker and guest speaker. **Susie Gregg** from Human Resources coordinated the event and made the day fun for the employees.

The **Santa Barbara County Association of Governments** just had its most successful campaign ever as employees reached their goal of \$1,600. As a motivational incentive, Executive Director **Jim Kemp** promised to perform karaoke for his staff (see picture) if they reached their goal. **Cathy Muneio** served as employee campaign manager.



Santa Barbara County Association of Governments Executive Director Jim Kemp performs karaoke



Long-Term Care Issues Addressed in Seminar



Diane Doiron, CLU, speaking at the "The Myths & Realities of Long-Term Care" seminar

On Thursday, October 26, United Way hosted a free seminar, titled "The Myths & Realities of Long-Term Care" featuring **Diane B. Doiron, CLU**. She addressed long-term care issues and concerns, and discussed the important differences to look for in policies being offered today.

Diane is an expert in the field of risk management, estate planning, and long-term care insurance. Diane is a member of United Way's Board of Directors and serves as the chair on the Endowment/Gift Planning Services Committee.

This seminar is one in a series of free Power of Partnership™ seminars offered by United Way of Santa Barbara County. To learn more about future seminars, visit our Web site: www.unitedwaysb.org/newsmediaseminar.htm.



Judy Goodbody,
CFRE, Gift
Planning Services
Officer

YEAR-END GIVING From Your IRA

On August 17, 2006 President Bush signed a new pension bill that also permits IRA charitable rollovers.

Over the past years, IRAs have grown in value. Many of our friends have benefited from that growth and asked if they can make gifts from their IRA. Until now they have had to take a withdrawal and report the IRA in their personal income tax return.

Today there is a great new option – the IRA charitable rollover. If you are over 70½, you are eligible to make an IRA charitable rollover to public charities like United Way of Santa Barbara County. And the good news is that your IRA distribution to charity will be similar to other IRA rollovers — it will not be included in your Federal taxable income.

While there is no added deduction for an IRA charitable rollover, avoiding an additional \$100,000 of taxable income may save substantial income taxes not otherwise available. An added bonus is that your IRA charitable rollover this year will qualify for all or part of your required IRA minimum distribution.

Who may want an IRA rollover? Charitable IRA rollovers will be popular for at least five reasons:

1. **Convenience** – It is a very simple and easy way to make a gift.
2. **Standard Deduction Benefit** – With an IRA charitable rollover, you may take the standard deduction. Since the IRA rollover is not on your return, it may reduce your taxes.
3. **Lower Tax on Social Security** – Because of an IRA distribution, you may be paying tax on 85% of your Social Security. Using the IRA charitable rollover may lower your income and only 50% of Social Security is taxable.
4. **No Giving Limits** – With an IRA charitable rollover, you may give more than the usual deductible amount of 50% of income.
5. **Lower Income Level Saves Tax** – Persons with higher incomes often lose part of their charitable deductions and other tax benefits. Using an IRA charitable rollover for part or all of your IRA required distribution may lower your income and save taxes.

Your IRA charitable rollovers during 2006 or 2007 could be \$1,000, \$5,000 or any amount up to \$100,000.

There is so much more to the Pension Protection Act of 2006 than simply being able to roll your IRA directly over to your favorite charity. The new law redefines your charitable deduction of non-cash charitable donations, as well as tangible personal property, substantiation requirements, appraisal rules, and much, much more. We recommend that you discuss the benefits of an IRA rollover with your CPA or tax advisor. For more information please contact our Gift Planning Services Officer, Judy Goodbody at 965-8591 ext.120 or email jgoodbody@unitedwaysb.org. Visit our website at www.unitedwaysb.org.

(Please complete and return the reply form at left.)

Clip & Mail

Dear Judy
(Gift Planning Officer at United Way of Santa Barbara County):

Please send me free literature about Gift Planning: (check all applicable)

Gift Annuities Charitable Remainder Trusts Gifts of your IRA

Gifts of Stock Gifts of Real Estate Other _____

Please contact me about a personal visit or other assistance.

I have already included United Way of Santa Barbara County in my estate plan. Please tell me how to qualify as a member of the Heritage Club.

Name: _____

Phone: _____ Fax: _____

Address: _____

City, State, Zip: _____

E-mail: _____

Mail this form in the enclosed return envelope, attention Judy Goodbody, CFRE, CRTP, RIA Gift Planning Services Officer, or mail to: United Way of Santa Barbara County, 320 E. Gutierrez Street, Santa Barbara, CA 93101-1736, or fax to 962-3461.

United Way holds 21st Annual HERITAGE CLUB APPRECIATION LUNCHEON

United Way's 21st Annual Heritage Club Appreciation Luncheon took place on Wednesday, June 7, 2006 at the **Sage & Onion**. Thirty-six Heritage Club members and



Heritage Club members Merrilyn & Earl Damitz

guests were honored for leaving their legacy to this community during this exquisite dining experience which was specially prepared by chef **Steven Giles** and his staff. The event was generously underwritten by **Bank of Santa Barbara**.

An elegant lunch of medallions of beef tenderloin, grilled salmon salad, or sage roasted breast of chicken was served as honorees

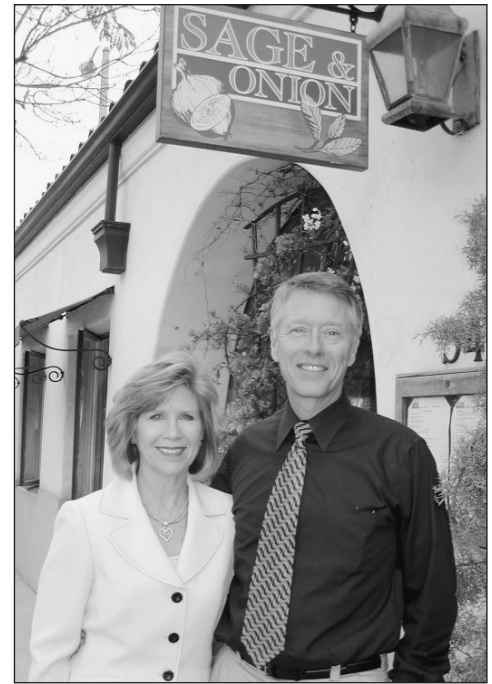


Gregg Bigger, Andrew Chung, and Andy Clark from Bank of Santa Barbara


shared their stories and personal commitments to the ongoing success of United Way of Santa Barbara County. It was a lovely setting in which to meet the newest members of the Heritage Club, and to reminisce with those who have been members for many years.

The Heritage Club is made up of forward-thinking individuals who have chosen to leave their legacy to this community as part of their overall estate plan. Through wisely planned gifts, they have extended their United Way support for generations to come. Their gifts come in many forms, including Charitable Remainder Trusts, Gift Annuities, Donor Advised Funds, Pooled Income Funds, Bequests, and gifts of Retirement Accounts or Life Insurance policies.

United Way's Endowment and Gift Planning Services Program, under the guidance of a premier group of volunteer estate and financial planning professionals, offers a variety of techniques which are individually tailored to meet the philanthropic desires of our donors. These gifts are invested in at least one of six Endowment Funds, which provide a solid foundation of perpetual support for United Way of Santa Barbara County. These endowments insure the future of United Way's unique and innovative programs which benefit one in three people in our community.



Heritage Club members Merilee & Joe Green

For more information about becoming a member of the Heritage Club, please contact our Gift Planning Services Officer, Judy Goodbody, CFRE, CRTP, RIA at 965-8591 ext.120. She can assist you with your philanthropic goals through personally designed estate and tax planning. 

CHECK US OUT ONLINE!
www.unitedwaysb.org

In an effort to cut down the cost of postage, you can now receive newsletters, invitations, and special announcements online, as well as RSVP and prepay. If you would like to be added to our e-mail list, please send your name, address, and e-mail address to: bblessing@unitedwaysb.org.

SPECIAL PEOPLE



Christine Whitefoot

Volunteer Profile:
Christine Whitefoot

Occupation:
Human Resources
Manager

Involvement with UWSBC:

Christine first became involved with United Way since becoming employed with Astro Aerospace 23 years ago. She is the Campaign Manager and has successfully led her annual employee campaigns. She was awarded the "Outstanding Employee Campaign Manager for Less than 100 Employees" for the 2005-2006 campaign. She has enjoyed participating in Fun in the Sun's Lunch Bunch and Day of Caring activities.

Hobbies:

Christine's favorite hobbies are playing golf, walking, gardening, and spending time with her two grandsons, Caden (two years old) and Lukas (nine months).

Family Life:

Christine was born and raised in Santa Barbara and attended local schools. She has two grown daughters: Deanna, who lives in San Luis Obispo, and Gina, who recently relocated to Irvine.

Favorite Spot:

Cabo San Lucas is a favorite travel spot. Since purchasing a timeshare in Cabo this past year, Christine plans on spending a fair amount of time golfing on their championship golf courses.

Thoughts on UWSBC:

"United Way plays an important role in this community by working hard to ensure that our contributions help our local friends and neighbors in need. I am proud to be associated with an organization that creates and brings together powerful and positive life-changing services to our community."

Date to Remember

Early May 2007
ANNUAL AWARDS DINNER
Four Seasons Biltmore

*Enjoy a good book and
help Fun in the Sun kids!*

Larry Crandell, "Mr. Santa Barbara," has been a United Way volunteer for over 30 years and was honored as the 2005 Abercrombie Excellence Award winner. His son, Steven Crandell, has published a book of stories about Larry and a portion of the proceeds benefit Fun in the Sun kids. Visit www.larrycrandell.com for more information.

Want to Donate your Vehicle?

If you are in the Santa Barbara area and would like to donate your vehicle, please call 805-988-8899 (nationally call 800-531-6560), and ask that the proceeds benefit United Way of Santa Barbara County.



Please remember United Way of Santa Barbara County in your will or estate plans and tell us when you do.

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