



Fun in the Sun, Summer 2009



Participants

1. 4 sites, **364** children and their parents: over **1,000** people
 - **78** kids in **Carpinteria**, **91** at **Ellwood Elementary**, **91** at **Franklin Elementary**, **104** at **La Cumbre Jr. High School**

Program Goals

Goal 1 – General program participants will maintain or improve upon reading competence and positive perceptions of reading.

- **Target #1** – 60% of participants will display gains in reading comprehension, phonics, and vocabulary skills.
- **Target #2** – 80% of participants will maintain or display a gain in positive perceptions of reading.

Goal 2 – General program participants will maintain or improve their positive identity and positive self-control.

- **Target #3** – 80% of participants will maintain or display a gain in positive identity (i.e., self-concept and esteem, and positive view of personal future).
- **Target #4** – 80% of participants will maintain or display a gain in positive self-control (i.e., thinking carefully before acting, engagement in positive behaviors, and disengagement in negative behaviors).

Goal 3 – General program participants will maintain or improve perceptions of family support.

- **Target #5** - 80% of participants will maintain or display a gain in their perceptions of caring and support from parents/caregivers.

Goal 4 – General program participants will maintain or improve perceptions of community support.

- **Target #6** – 80% of participants will maintain or display a gain in their ability to identify caring, supportive, non-parental adults.
- **Target #7** - 80% of participants will maintain or display a gain in their perceptions of caring and support from non-parental adults.

Founder and Director

United Way of Santa Barbara County

Lead Agencies

Girls Inc. of Carpinteria
Girls Inc. of Greater Santa Barbara
Girl Scouts of California's Central Coast

Continuing Service Delivery Partners: 24

Art From Scrap
Assistance League
California-Hawaii Elks Major Project
Cancer Center of Santa Barbara
Carpinteria Unified School District
City of Carpinteria, Parks & Recreation
City of Santa Barbara Parks & Recreation
Community Action Commission
Cornelia Moore Dental Foundation
Dancing Drum
Family Service Agency
Foodbank of Santa Barbara County
Friendship Center of Santa Barbara
Goleta Union School Districts
Paul Mitchell the School
Rein Teen Tours
Santa Barbara Dance Arts
Santa Barbara Neighborhood Clinics
Santa Barbara Public Library
Santa Barbara School Districts
Scholarship Foundation of Santa Barbara

New Service Delivery Partners: 16

ALL STARS after school programs
American Indian Health & Services
Carpinteria Sportfishing Club
Community Counseling and Education Center
Diabetes Resource Center
Los Compadres
Montecito Bank & Trust
Santa Barbara Academy of Rock & Roll
Santa Barbara Bass Club
Santa Barbara Flyfishers
Santa Barbara Museum of Natural History
Santa Barbara Sportfishing Club
Sempra Energy
UCSB Summer Sessions
Wells Fargo

Funding Partners: 19

Bank of America
Boeing Corporation
County of Santa Barbara
Deckers Outdoor Corp.
Errett Fisher Foundation
Latkin Charitable Trust
Macy's West
Montecito Bank & Trust
Monroe Foundation
Orfalea Fund
Red Feather Ball
Santa Barbara Bank & Trust
Sempra Energy Foundation
UWSBC Grant
Verizon Foundation
Venoco, Inc.
Volentine Foundation
Weingart Foundation
Wells Fargo Foundation

Fun in the Sun is a 13 year old community collaborative founded by *United Way of Santa Barbara County*
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www.unitedwaysb.org/FITS



United Way
of Santa Barbara County

Fun in the Sun 2009 Goals, Objectives and Results 9-14-09

364 children at 4 sites

Goal Item	2008	2009
1. 60% of participants to display a gain in reading comprehension & phonic skills	61% gained in reading	66% gained in reading
	61% gained in phonics	60% gained in phonics
	16% maintained their reading and phonics skills	18.5% maintained their reading and phonics skills
2. 80% of participants will maintain or display a gain in positive perceptions of reading	82% maintained or gained positive perceptions of reading	90% maintained or gained positive perceptions of reading
3. 80% of participants will maintain or display a gain in positive identity (i.e., self-concept and esteem, and positive view of personal future).	85% maintained or display a gained in positive identity	92% maintained or gained in their positive identity
4. 80% of participants will maintain or display a gain in positive self-control (i.e., thinking carefully before acting, engagement in positive behaviors, and disengagement in negative behaviors).	88% maintained or displayed a gain in positive self-control	93% maintained or gained in positive self-control
5. 80% of participants will maintain or display a gain in their perceptions of caring and support from parents/caregivers.	93% maintained or displayed a gain in their perceptions of caring and support from parents/caregivers	96% maintained their perceptions of caring and support from parents/caregivers
6. 80% of participants will maintain or display a gain in their ability to identify caring, supportive, non-parental adults.	90% maintained or displayed a gain in their ability to identify caring, supportive, non-parental adults.	98% of participants indicated they knew more or the same number of supportive adults.
7. 80% of participants will maintain or display a gain in their perceptions of caring and support from non-parental adults.	84% maintained or displayed a gain in their perceptions of caring and support from non-parental adults.	93% maintained or displayed a gain in their perceptions of caring and support from non-parental adults.

- Evaluation performed by PRES Associates, Jackson, Wyoming, with assistance from Claremont Graduate University