

2009-2010 UNIQUE INITIATIVES AND COLLABORATIONS

IMPACT AREAS:

- SCY** Successful Children & Youth
- SF** Strong Families
- IS** Independent Seniors

FUN IN THE SUN

SCY **SF**



A safe, nurturing summer enrichment program for 360+ local homeless and poverty level children, with the most comprehensive network of services in SB County. Focuses on positive character development, scholastic improvement, and parental involvement.

Fun in the Sun includes:

- education and exploration of art, career, dance, & more
- Counselor in Training program
- clothing and school materials
- daily snacks and meals
- dental and health screenings
- educational field trips
- parent education workshops
- sun exposure/cancer education
- swim/tennis lessons
- a volunteer mentor opportunity involving over 600 local adults ...and much more.

Some partners include:
Girls Inc. of Greater Santa Barbara
Girls Inc. of Carpinteria
Girl Scouts of California's Central Coast
Art From Scrap
Assistance League of Santa Barbara
Cancer Center of Santa Barbara
California-Hawaii Elks Major Project
City of Carpinteria, Parks & Recreation
City of Santa Barbara, Parks & Recreation
Community Action Commission
Cornelia Moore Dental Foundation
Dancing Drum

Family Service Agency of Santa Barbara
FoodBank of Santa Barbara County
Goleta Union School District
Montecito Bank & Trust
Paul Mitchell the School
Rein Teen Tours
Santa Barbara Dance Arts
Santa Barbara Neighborhood Clinics
Santa Barbara Public Library
Santa Barbara School District
United Way of Santa Barbara County
Wells Fargo Bank
...and many more

PRESCRIPTION DRUG DISCOUNT PROGRAM

SCY **SF** **IS**

Provides a bilingual prescription discount card to more than 10,000 low/moderate income families, saving over \$3 million per year. Partners include Bonita School District, Council on Alcoholism & Drug Abuse, First 5 SB County, Domestic Violence Solutions, Girls Inc. Carpinteria, Head Start, Healthy Start, Independent Living Resource Center, Isla Vista Youth Projects, Santa Ynez Valley People Helping People, SB Family Care Center, SB Neighborhood Clinics, SB Rescue Mission, St. Vincent's Institution, Storyteller Children's Center, Transition House, Unity Shoppe Inc., Visiting Nurse and Hospice Care, United Way of SB County

AFFORDABLE HOUSING

SF **IS**

Partnership to increase the number of affordable housing units in Santa Barbara County. Partners include Catholic Charities, Coastal Housing Partnership, Housing Trust Fund of S.B. County, St. Vincent's, and United Way of Santa Barbara County.

HEALTHY ASSETS

SCY

Long-term program focused on increasing the number of "assets" for SB County teens. "Assets" are 40 key traits identified by the Search Institute of Minn. that help teens transition into successful adulthood. Partners include Carpinteria Middle School, Council on Alcoholism & Drug Abuse, Goleta Valley Jr. High, La Colina Jr. High, La Cumbre Jr. High, SB County Education Office, SB High School District, YMCA, and United Way of SB County.

CALIFORNIANS FOR HEALTHY KIDS

SCY

Collaboration of 18 United Way organizations throughout California to create statewide models of health insurance for children who have no health insurance of any kind. Partners include the California Endowment, numerous elected officials, SB Chamber of Commerce and a consortium of 18 United Way organizations across California, including United Way of Santa Barbara County.

211

SCY **SF** **IS**



Santa Barbara County, statewide, and national integrated information/referral service and website, both available 24/7. Provides phone and web-based services. Partners include Family Service Agency, Children's Resource & Referral, County of Santa Barbara, Senior Connection, SB County Education Office, First 5 SB County, and United Way of SB County. *211 is a program of Family Service Agency.

ONLINE RESOURCE/SERVICES DIRECTORIES

SCY **SF** **IS**

- **TEACHERS ONLINE RESOURCE DIR.:** Links teachers and parents to vital programs and services for their students through an easy-to-use website www.unitedwaysb.org/yp
- **www.MYHEALTHYCHILD SB:** Online directory of education & services for parents of children 0 to 5 --online and free.
- **SENIOR ONLINE SERVICES DIR.:** Up-to-date reference of services focused on supplying & increasing support of seniors and caregivers. Partners include: 211, Area Agency on Aging, Adult & Aging Network, Caregiver Coalition of SB, Family Service Agency, Friendship Senior Center, County of SB Social Services, SB County Education Office, and United Way of Santa Barbara County.

MERIT PROGRAM

SCY

Intensive summer program of classical music education and performance for SB County teens. Partners include Music Academy of the West, Association of SB Schools, SB Youth Symphony, selected music teachers, and United Way of SB County.

HEALTHY KIDS S.B. COUNTY

SCY

Collaboration to provide health insurance for 4,000 low income SB County children who have no health insurance of any kind. Partners include CenCal Health, First 5 SB County, County of SB Social Services, County Health Department, Neighborhood Clinics, Cottage Health System, and United Way of Santa Barbara County.

CHARACTER COUNTS!

SCY

Program currently in place in 12 SB County elementary and junior high schools, providing curriculum, assemblies, and incentives for improving student behavior through the six pillars of character: trustworthiness, respect, responsibility, fairness, caring, and citizenship.

Partners include School Districts (Carpinteria, Goleta, Santa Barbara, Santa Ynez), and United Way of Santa Barbara County.

SUCCESS BY 6

SCY **SF**

HIPPY (Home Instruction for Parents of Pre-school Youngsters)

Provide in home parent training for low income families. Partners include SB School District, Healthy Start, and UWSBC.

HOME PLAY LEARNING KITS

Provides bilingual home based games to train and stimulate parents & children and prepare for school. Partners include SB School Districts, Healthy Start, First 5 SB County, Isla Vista Youth Projects, and United Way of Santa Barbara County.



Success by 6

PRE-K SUMMER INSTITUTES

Special classes for low-income 5 year-olds to prepare them academically, socially & behaviorally to succeed in Kindergarten. Partners include SB School District, Healthy Start, Carpinteria School District, First 5 SB County, Isla Vista Youth Projects, Goleta Union School District, and United Way of Santa Barbara County.

WELCOME EVERY BABY

Special in-home visits and training to new low- to moderate- income moms to ensure physically, emotionally, and mentally healthy growth of babies. Partners include First 5 SB County, County of SB Health Department, Cottage Health System, and United Way of Santa Barbara County.

2009-2010 COMMUNITY CARE

EDUCATION	HEALTH	FINANCIAL STABILITY
<p>SUCCESS BY 6</p> <ul style="list-style-type: none"> • Infant and Pre-school childcare • Teaching rape prevention/self-defense • Early learning, disability assessment • Training volunteers for abused and neglected children • New parent counseling • In-home parent education • Parenting classes <p>*Parents are also primary beneficiaries of the range of programs for children from birth to kindergarten</p> <ul style="list-style-type: none"> • Education for parents of teens who abuse alcohol/drugs • Classes, materials for parent education • Entrepreneurship, career development • Training and consulting services for nonprofits • Homeless job training and placement assistance • Community outreach for at-risk seniors <p>DESTINATION GRADUATION</p> <ul style="list-style-type: none"> • After-school enrichment programs • Cultural arts enrichment for disadvantaged children • Mentoring through creative nature experiences • Multi-agency camp scholarships for disadvantaged children • Overnight & day camp scholarships • On-campus alcohol/drug intervention and prevention • Teen drug court • Childcare, education and nutrition for ages 7-14 • Health education and skill- building • Science, math, and technology enrichment 	<ul style="list-style-type: none"> • Newborn care kit • Newborn home visits • Basic nutrition education 24-hour crisis helpline & website • Personal living referral and training for seniors and disabled • Disabled children's therapy services • Increased and enhanced caregiver assistance services • Counseling and education for prevention of domestic violence for adults and youth • Shelters for women and children victims of domestic violence • Respite and support for caregivers of seniors • Mental health outreach to disadvantaged families • Hot nutritious meals delivered to homebound seniors • Meals and visits for seniors in group settings • Senior day care including activities, nutrition, and classes • Food, clothing, and shelter services for homeless families and individuals • Mobile food pantry for disadvantaged families • Child/family counseling • Dental check-ups for low-income children • Sexual assault survivor counseling and assistance • Substance abuse treatment drop-in center • Housing, food, and counseling for AIDS & hospice clients • Housing, job, and support services for the seriously disabled • Nutritious meals for the homeless & poor • Services to obtain and store food for nonprofit distribution • Transportation for disabled individuals • Substance abuse prevention and treatment • Anti-gang services 	<ul style="list-style-type: none"> • VITA- Volunteer Income Tax Credit: Training volunteers to prepare income tax filings for low-income or non-english speaking • EITC- Earned Income Tax Credit: Low-income individuals and families will receive annual tax credit of up to \$4,500 or reduce amount owed. • CTC- Child Tax Credit: reduce the federal income tax owed by up to \$1,000 for each qualifying child under the age of 17. • \$300 Savings Accounts: Emergency fund for low-income families • #459 Matching Program: Financially sanctioned savings and matching program that can only be used for college tuition or text books • Financial Literacy Education: Teaches parent and children about credit/debit cards, bank accounts, loans, savings plans • Budgeting and savings account training for low-income families • Financial aid for home health, hospice care <p>Our Community Care Fund provides for services in Santa Barbara County making a measurable difference in local lives. These programs are invaluable to people in need, but they are only half of the story. We also find unreached areas of need in the community and form partnerships to address those needs. We gather the resources of the community and create solutions: new initiatives for children, families, and seniors. Many of these partnerships are listed on the reverse side. →</p>

Some Partners Include:

AIDS Housing Santa Barbara, Area Agency on Aging, Art From Scrap, Arts Alive, Assistance League of SB, Cancer Center of Santa Barbara, Carpinteria School District, Catholic Charities, CenCal Health, Child Abuse Listening and Mediation, City of SB Parks & Recreation, Coastal Housing Partnership, Community Action Commission of S.B. Co., Community Kitchen of Santa Barbara, Cornelia Moore Dental Foundation, Cottage Health System, Cottage Hospital Parish Nursing Program, Council on Alcoholism & Drug Abuse, County of S.B. Adult Protective Services, County of S.B. Geriatric Assessment Program, County of SB Probation Department, Court-Appointed Special Advocates, Dancing Drum, Domestic Violence Solutions, Easter Seals Society-S.B., Easy Lift Transportation, Elings Park Foundation, Endowment for Youth Committee, Family Service Agency of Santa Barbara, First 5 Santa Barbara County, Foodbank of S.B. County, Friendship Senior Day Care Center, Gatekeeper Senior Services, Girls Incorporated of Carpinteria, Girls Incorporated of Greater SB, Girl Scouts of Central California Coast, Goleta Union School District, Good Samaritan Shelter, Housing Authority of the City of Santa Barbara, Housing Trust Fund of S.B. County, Independent Living Resource Center, Isla Vista Youth Projects, La Belle Outreach Foundation, Meals on Wheels- Santa Barbara, Music Academy of the West, Nonprofit Support Center, People's Self-Help Housing Corporation, Raintree Ranch Equestrian Center, St. Vincent's Institution, Santa Barbara Family Care Center, Santa Barbara Neighborhood Clinics, Santa Barbara Police Activities League, Santa Barbara Rape Crisis Center, Santa Barbara School Districts, Santa Barbara Zoo, Santa Ynez Valley People Helping People, Transition House, United Boys & Girls Club of SB County, Valley Haven Senior Services, Visiting Nurse & Hospice Care of S.B., Wilderness Youth Project, Women's Economic Ventures