

connect  
create  
change

Find out how you can participate and support  
this effort to make our community stronger!

[www.partnershipsb.org](http://www.partnershipsb.org)

You may also call  
United Way of Santa Barbara County  
at 805-965-8591 and ask to talk to  
Karen Knight, Ina Frank, or Judy Goodbody.



United Way  
of Santa Barbara County

United Way of Santa Barbara County  
320 E. Gutierrez St. · Santa Barbara CA · 93101  
PH:805.965.8591 · FX:805.962.3461  
[www.unitedwaysb.org](http://www.unitedwaysb.org)

connect



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Together, we have the power to create  
*a better future* for Children, Families,  
and Seniors in our community!

 **Power of  
Partnership  
Initiative**

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## IMAGINE A WORLD WHERE...

**ALL** children enter kindergarten ready to learn, graduate from high school, and succeed!

**ALL** seniors can continue their lifestyles, stay independent, and live in their own homes as long as possible.

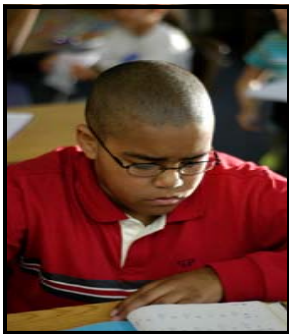


## WHAT DOES IT TAKE?

**The passion of a community and the commitment to make a difference.**

More than 5,000 Santa Barbarans chose these 10-year goals for our community.

We have the will. With the help of leaders in the business, education, philanthropic and non-profit communities, it can happen.



**We're stronger United**



## Power of Partnership

### POPI Goals

To dramatically improve the lives of children, seniors and families living on the South Coast of Santa Barbara.

Creating partnerships from existing resources will ensure their:

**Education** – enabling young people to succeed, and seniors to enjoy lifelong learning

**Health-** providing wellness activities and access to healthcare

**Safety** – in neighborhoods

**Stability** – ensuring that children can thrive and make contributions to the community, and seniors to remain in their own homes

Community leaders, organizations, and active neighborhood participants will create long-lasting change together in neighborhood programs.

## POPI in Action

### Carpinteria United for Children

*A collaborative between the Carpinteria Unified School District and United Way Partnerships.*

All children in the pilot project will

- enter kindergarten ready to learn and succeed
- receive regular, preventive health care
- acquire positive values & self-identity throughout their 18 years
- feel safe in their neighborhoods

United Way will coordinate a collaboration of business, nonprofits, government, volunteers, civic groups, and neighborhood leaders to reach these goals most effectively.

### Senior Neighborhood Project

*A one-stop Neighborhood Shop for Seniors.*

83% of Santa Barbara Seniors are cared for by a family member or a neighbor.

A neighborhood-based pilot program in Santa Barbara will coordinate existing services to increase access to transportation, meals, and health and wellness, including life-long learning activities so that seniors stay Independent and live safely in their homes as long as possible.

**It will take all of us, working together, to reach our goals.**