

3. Reading Plus®



- Research by the Power of Partnership Initiative and educators confirms Reading Plus has an outstanding national track record from dozens of school districts, community colleges and California prison system.
- Reading Plus is a computer-based reading intervention program that uses innovative technology to provide individualized silent reading lessons for students in second grade or higher.
- Students have improved 2+ reading grade levels in 60 sessions of 45 minutes each!
- Local pilot programs are doing even better.



“I just looked at our results. I am amazed at this program!!!!
I am so excited...it could change my school forever!!
—Santa Barbara School District, Principal

Reading Plus Highlights

- Online lessons available 24/7 from any location
- Assessment & reports available daily & cumulatively
- Improves: Comprehension, Speed, Vocabulary
- Integration & State standardized
- Identifies & Corrects eye movement problem

UWSBC Leveraging Services

Volunteers

- Recruitment
- Training
- Placement
- Evaluation

Family & Neighborhood Engagement

- Neighborhood Events
- Wireless community sessions at local coffee shops
- Reading enhancement services for employees at work or home

Reading Optimization

- Teacher and volunteer manual
- Incentives
- Informational website

Volunteer Opportunities

Are you interested in spending more time as a volunteer? Do you have a special interest in helping children improve their reading skills?

If so, consider volunteering with us. We are looking for compassionate, enthusiastic and fun-loving individuals of all experience levels who are willing to dedicate a couple of hours every week or two with the children in UFL.

We are looking for:

- After School Aides
- Personal Mentors
- Neighborhood Mentors
- Incentive Coordinators

To volunteer, visit www.volunteerSBC.org

**United Way
of Santa Barbara County**

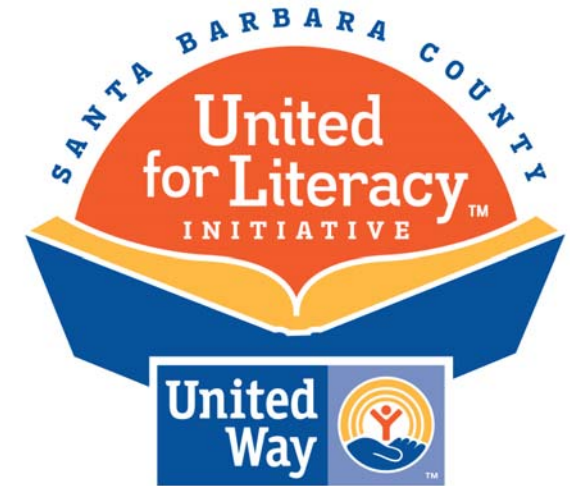
unitedwaysb.org • partnershipsbc.org • volunteersbc.org

South County

320 E. Gutierrez St.
Santa Barbara, CA 93101
Phone: (805) 965-8591
Joel Goforth

North County

P.O. Box 947
Santa Maria, CA 93456
Phone: (805) 922-0239
Sandy Soria Sosa



A United Way of Santa Barbara County
Power of Partnership™ Project



www.unitedwaysb.org/ufi

What is United for Literacy?

Since 1923 United Way of Santa Barbara County has worked closely in partnership with the schools and programs in our community to improve educational success.

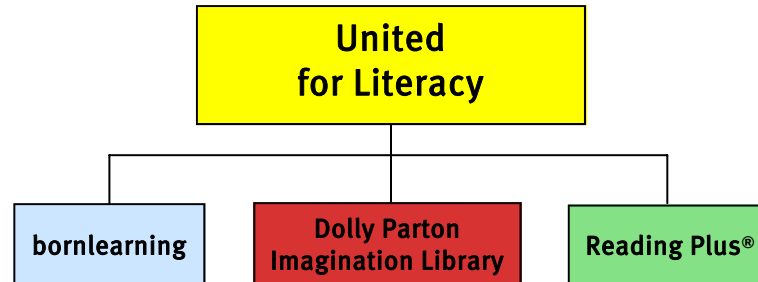
After spending 2007-2009 asking thousands of Santa Barbara County people and organizations what ten-year goals they wanted for Santa Barbara, the top response was "Education Improvement."

As a result of the asking and research, United For Literacy (UFL) was created to provide a new multi-pronged set of services and partnerships designed to improve high school graduation rates.



United Way's Ten-Year Education Goals

- Increase on-time graduation rates by 50%
- Increase students reading at or above grade level in every grade by 50%



1. Born Learning

bornlearning™

Imagine if every child had five years of education before kindergarten. That is what United Way and its partners are promoting with bornlearning.

The bornlearning engagement campaign is built on three cornerstones: awareness, education, and action.

bornlearning provides materials in English and Spanish of how every day moments can become teachable moments.

United For Literacy

CD-ROM
PowerPoint Presentation
and Video Clips

2. Dolly Parton Imagination Library



Did you know 61% of low income families have no books at home for their children?

Our goal is to ensure that every child entering kindergarten has the tools to succeed.



The United Ways of Santa Barbara County in Partnership with Dolly Parton's Imagination Library (DPIIL) will provide a brand new, age appropriate book, every month from birth to kindergarten, for every family/child in our County who would like one and is registered with the program.

DPIIL is a researched-based approach to improve school success at an early age. It might sound simple, but reading regularly to young children improves future education success.

